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SHARBANI GHOSH

## BASIC INFORMATION

**EDUCATION:** B Arch (SPA New Delhi); M Des (pursuing)  
IIT Bombay,

**SPECIALISATION:** Visual Communication, Credit: Advanced  
Human Computer Interaction, Design  
Management

**STRENGTHS:** Information Visualization, Logical Analysis,  
User Interpretations

**INTEREST AREAS:** Interaction Design and Research, Web  
based Communication Design, Visual  
Design, Graphic Design, Photography,  
Book Design, Creative Writing, Branding

**HAND SKILLS:** Illustrations in Water Colour, Acrylic, Oil  
pastels, Dry Pastels, Pencil Sketching,  
Various materials and media

**BLOG:** [sharbani-non-conformist.blogspot.com/](http://sharbani-non-conformist.blogspot.com/)

## SKILLS

Adobe Illustrator CS4

Adobe Photoshop CS4

Adobe Indesign CS4

Adobe Flash CS4  
(Beginner)

Adobe Fireworks CS4  
(Beginner)

Adobe Dreamweaver  
(novice)

Auto Cad

MS Office

## ACADEMIC PROJECTS

- **Final Design Project** on developing a collaborative software application for document processing in business enterprises: A project sponsored by HP Labs, India
- **Interactive Memory Aid** for Geriatric Alzheimer's Patients.
- **Interactive Remote Play Device** for 10 to 12 year old children - A Group Project done for Marvel Technologies, USA.
- **SBI Net Banking Redesign:** an experiment in Restructuring and Redesigning Internet Banking experience as part of Advanced Human Computer Interaction.
- **Internship at Sacred World Media Labs** researching new media spaces in interaction design and interfaces with traditional metaphors: Goddess Project and Interactive Museum for Mahatma Gandhi
- **History Game** -An educational game design exercise for children as part of Visual Design.
- **Short Films:** The Accidental Blessing (Animation), Sun n' Sand (Animation), Sabse Peeche Hum Khade (Short Film)
- **Conceptualizing, Brand Identity, Web site Design-** 'Orgazm- A design boutique' as part of workshop under Sudershan Dheer,
- **Architectural Thesis on Interactive Museum** of Moving Images.
- **Architectural Dissertation** on 'Globalisation and the Indian Urban Fabric': An analysis of emerging IT sectors and changing cities around them.

## ADD ON'S

- Web site Design of SPA New Delhi
- Editing and concept design of "New Architecture and Urbanism", Publication by INTBAU India, April 2008
- Freelanced as Brochure Content and Graphic Designer
- Mural Painting, Backdrop Design,
- Stage Design at SPA New Delhi
- Communication Campaign for IITB entry to VICHY Brandstorm
- Mood Indigo 07 Communication Design

CONTACT:

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