

Madhulika Pandit

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OBJECTIVE

Seeking challenging assignments to contribute in the success and growth of the organization in the field of design by utilizing my aptitude and expertise gathered during the tenure of my experience in IIT as well as my graduation days.

EDUCATION

2007-2009

Pursuing M.Des (Master of Design)

Industrial Design Centre (IDC), IIT Bombay, Mumbai

Masters programme in Visual Communication

2002-2006

Bachelor of Fine Arts

Govt.Chitrakala Mahavidyalaya(GCM), Nagpur

Graduate programme in Applied Arts

EXPERIENCE

Nov 06 - May 07

Project Web Designer

KReSIT, IIT Bombay, Mumbai

The job included visualizing and designing of websites, posters and brochures, booklets, invites, manuals and presentations for the projects and events that took place in the department as well as institute. I also worked on the initial concept for the Golden Jubilee celebration of the institute.

I also worked as a freelancer for TRI (The Robotics Institute). I was involved in conceptualizing the events and competitions in addition to designing part. The designing included posters, leaflets, brochures, invites and publicity material.

PROJECTS

Worked as Designer for the following projects:

- Techfest 2008-2009, Asia's Largest Technical Festival at IIT Bombay
- Kaladarshan 2008, Annual Art Exhibition at IIT Bombay
- Zephyr 2007 (Aeronautical Engg Dept)
- Aagomani 2007 (Electrical Engg Dept)
- Placement Brochure (HSS Dept)

WORKSHOPS

Cultural Identity Workshop, Prof. Nancy

(Re-introducing semantics into symbols)

IDC, IIT Bombay, 2008

The workshop aimed at understanding symbols of Kolam & Kalachakra Mandala and ways to re-introduce its meanings through practical applications.

Map Design Workshop, Prof. Mahendra Patel

IDC, IIT Bombay, 2008

The workshop aimed at understanding the system of collection of data and graphical representation of the same in the map.

Jewellery Design Workshop, Parag Vyas

IDC, IIT Bombay, 2007

The workshop aimed at understanding the different types of materials used for making jewellery and the limitations of the same. We were taught to use the tools and converting the raw material into beautiful pieces of jewellery.

SKILL SETS

Visual Communication

A proficient designer and skilled at Information Design, Representation Techniques, Photography, Visual Design, Game Design and can communicate design through print and dynamic media.

Interaction Design

Adapt at Brainstorming, Mapping, User Studies and User feedback, Personas and Scenario building, Affinity, Conceptualization, Visualization, Building Prototypes.

Software Knowledge

Can work on Windows as well as Mac platform. An innovative thinker with excellent design and creative abilities using Adobe Photoshop, Illustrator, Indesign, Premiere, Acrobat, Director, Flash, Sound forge and Microsoft word & PowerPoint. Strong conceptual skills in layout and design, highly energetic with real creative talent and captivating design ideas. Good knowledge of digital photography and screen & offset printing.

CERTIFICATIONS

- Multimedia specialist course in Graphics and Web animation from Arena Multimedia, Nagpur
- Certified course in Authoring with specialization in CBT development from Arena Multimedia, Nagpur
- Maharashtra State Certificate Course in Information technology from C-DAC, Nagpur
- Govt. Merit Award for photography 2006

CORE COMPETANCIES

I am driven by a desire to succeed and expand my skills set and knowledge in whatever I do. I intend to use my passion for design to drive my career in it as I continue to grow and be open to new learnings. I am receptive to suggestions and have good communication skills. I can adapt to diverse work cultures.

PERSONAL INFORMATION

Name: Madhulika Pandit

Date of Birth: 26 Oct 1984

Marital Status: Single

Hobbies: Listening to music, Reading magazines on photography and automobiles, Watching Cricket, travelling.

Extra Curricular: Conceptualized themes and organized events for the college.