B57, first floor, Gate no.3, Freedom fighter enclave, IGNOU Road, Neb Sarai, New Delhi 110068 amritakanther@gmail.com +91 98335 06870

### **Objective**

To work in an environment where the goal is to create functional and aesthetically appealing design that exceeds clients expectations.

#### **Profile**

- A highly creative team member, able to brainstorm new ideas and deliver concepts and presentation with clarity and confidence.
- Very enthusiastic individual, always ready to learn new things and implement them in a fruitful manner.

# Professional Qualification

- Master of Design (Visual Communication)

Industrial Design Centre (IDC) IIT Bombay, Mumbai (2007-2009)

### **Major Projects**

- Bicutural Design-Magazine for NRI (Project III)
- Interpreting elements of image making Kalamkari (Special project)
- Learning with Puppets (Project II)
- Interaction Project on remote Play for children (Group work)
- Non-narrative story telling (Elective)
- Semantics and bicultural studies (Elective)
- Bachelor of Fine Arts (Painting)

Apeejay Institute of Design, New Delhi

Guru Nanak dev University, Amritsar (2003-2007)

## Areas of Interest

Lateral learning for children, Indian craft for utility, Bi cultural designs, Jewellery and lifestyle accessories, Publication Design, Illustrations and Concept Art

Reading, painting, fashion designing and roaming are the other areas Of interest. **Professional** May 2008 Summer Project

**experience** Syanapse, Goa, India.

Developing Financial Tools for Investor Education

May 2007 Kapoor communications, New Delhi

**Linguistic** English, Hindi (Reading and writing)

Maarwari and Gujrati (Reading and Speaking)

**Skill set** Illustrations and painting, Character development, Scenario building,

Story boarding

Adobe InDesign, Photoshop, Illustrator, Corel Draw, MS office,

Windows movie maker

Extra curricular activities

skills

- Was a part of the IIT Bombay team which won the third prize for the cultural show 'Adaa' at Mood Indigo 2009.
- Was one of the invited artist at Sahitaya Kala Kendra camp, New Delhi in the year 2006.
- ABN Amro Bank sponsored my work for an exhibition at New delhi in the year 2005.